

# July 11, 2018

Wednesday, July 11, 2018  
9:06 AM

Call in meeting  
Call to order 9 am - Jewel  
Roll Call - Jewel has list  
Financials - Approved  
Minutes - Approved

## **Tiffany - Directors Report**

-Succession planning discussion We do have an opportunity coming up for the State Council - Director position 6 year commitment 2 year Director-Elect 2 Director Past - Director 2 years Director - 2 years looking for recommendations  
Contact Tiffany or Jewel for interest and discussion  
During State Council Meeting in October - election for Director Elect Role if it is someone on E Board or CLA that position will be open. If multiple people who run - most votes win  
Any questions reach out to Jewel or Tiffany  
Annual conference in Chicago - record attendance  
North Central Region networking event we had a sponsor to offset the expense - good attendance, successful event. Will continue to hold this event, and encourage attendance.  
Award - Tiffany accepted on behalf of the Council - Dan (Foundation Director) Top 10 State Councils for fundraising for SHRM Foundation MN we were 6 of 10 Top Chapters, recognized by SHRM.

## **Nancy Conway - SHRM Report - see PDF**

Congratulations on being in the top 10 for Foundation and recommend to put awards on website.  
Highlights on the update - review information on legislation on work flex bill by July 18, any questions let Nancy or Meredith know.  
Look at website to ensure current information is one sites, remove old information. Refresh social media and website and use as marketing tool.  
Certification for the chapters Presidents or Membership have to request list from Nicole Hall - Membership roster (for internal use only, i.e.. Auditing) and receive spreadsheet with members and when recertification due, recommend to use to contact members, have a script on 4 talking points - SHRM membership due, certification due, chapter membership due, what question is important for the chapter - what would get them to a chapter meeting. Chapter Roster audit is required as part of SHRM Affiliation that is sent out once a year.  
Over 17k attendees at National Conference  
June 23-26 in Las Vegas alumni rate for attendees and volunteers \$1095 right now for 2019.  
Pinnacle Award submission due September 1.  
Nancy will send out a link to the new Podcast that has been started.

## **CLA Updates**

Sarah Gasipri - Certification has meeting notes that she will send Christine ppt presentation and notes - attach to minutes. Tiffany and Jewel and approved for Certification tab on website - working on. Notice emails on recertification very helpful review information and pay attention to due dates. Certification Affirmation renewals for Chapters will be due in Fall.

JD Qually - New features on App for conference - track manager: strategic track

- Social group feature - interaction based on groups
- -agenda link between app and website: changes made on either will automatically link
- Lead generation for vendors for scanning QR code for follow up via website contact info
- Social wall
- Meals on your own feature - restaurant information
- Community board with activities feature includes ability to post intent to attend

Dan - No foundation updates

Alec - via Jewel working on 3 chapter bylaws and State Board  
2 chapters have now come into compliance

Larry - good activity in chapters. Networking with Legislators pays off and have been spending a lot of time networking.

Legislation activity very busy - August is recess time.

Shannon - no update

Lori - Workforce Ready

Working with co-ops on administration for school districts in rural areas on high school job training - portal idea working on just in idea stage. Tiffany reminded to document for Pinnacle.

Ali - State Conference

Jewel sent out preliminary schedule - over 70 different sessions

Going pretty well. Current registrations at 210 - never been this far ahead at this time, excellent work by team! - Tiffany

Once we publish final agenda with speakers registration will jump significantly.

Finalizing entertainment, big things are done. Working on app and promotional things.

Succession planning will carry over to next meeting.

Meeting adjourned at 9:59 - Tiffany

