



## ***State Council Meeting***

**Date:** July 9, 2020

**Time:** 3 pm – 4 pm

**Location:** Virtual Zoom

**Attendees:** Christina Hogan, State Director | Carrie Patton, Director-Elect | Julie Schulte, Treasurer | Donna Richardson, Membership | Christine Strak, Executive Director | Sarah Gasparini, Tracy Overson, Certification Co-Directors | Justin Terch, Legislative Director | Jennifer Allen, College Relations Director | Lori Meader, Workforce Readiness Director | Rebecca Grunig, Diversity Director | Dorrinda Kruggel, SHRM Foundation Director | Tyler Schafer, Communications/Technology Director | Alec Beck, Legal Council |

**Chapter Presidents Present** - Omega Szweduk, Angela Mortezaee, Chris Robson, Cassie Kohn, Katie Farley, Katie Hallstrom, Rebecca Rowe

**Absent:** Lori Meader, Ali Delaney, Dan Wagner, Theresa Severance, Andy Bertram, Deb Cervantez, Lori Amborn, Scott Haime, Becky Lauseng, Delight Deloney, Jeremy York

### 1. Current Status

- Financials – Julie reviewed financials.
  - Dorrinda 1<sup>st</sup>, Omega 2<sup>nd</sup> - Approved
  - We are healthy now, but will need to revamp our structure if we cannot have a 2021 conference
  - We need to revamp how we are structuring the business partner relationships
- Directors Report- Christina Hogan
  - Working with SHRM to confirm if its ok to meet in person in October
  - Announced that the 2020 State Conference has been cancelled due to the Pandemic
    - Mystic Lake allowed us to push to 2023
    - General discussion of how decision was made
  - 2020 Keynote Speakers
    - will be providing a pre-recorded presentation to MNSHRM
    - MNSHRM will share with chapters to use
    - Available October 1<sup>st</sup>
  - Breakout speakers
    - Christine S. is setting up a speaker portal
    - Will send to chapter Presidents to access
    - Requested to provide prior approvals for PDC/HRCI
    - Available at any point
    - Some willing to do "events" – not pre-recorded

### 2. CLA Updates

- Membership - Donna Richardson
  - Reviewed Membership Activity
  - Two membership Director virtual calls 6/26/20 & 10/23/20
  - Three states E-blast to At-Large members to promote joining chapters: 7/31/20, 9/30/20, 11/30/20
  - E-mail two Membership Director video or toolkits 8/31/20 and 12/31/20
- Tiffany – State Council Past Director
  - Change.org petition – explained and promoted people to sign it to get SHRM to take a stance on racism

- Certification – Sarah Gasparini/Tracy Overson
  - Specialty Credentials – approved for 2 individuals interested
  - MNSHRM is covering costs of the provider – aim to set costs and cover the costs
  - On-line certification class- TCHSHRM is offering
    - MNSHRM advertising/promotion – in development phase
- Legislative Update – Justin Terch
  - No updates at the state level
  - Federal level - PPP is being amended, nothing major
  - Do we want to plan a legislative one-day conference in 2021?
- College Relations – Jennifer Allen
  - She will begin reaching out in early August
- No updates for the following CLA's
  - Workforce Readiness
  - Diversity
  - SHRM Foundation
  - State Conference Director
  - Communications/Technology Director
  - Legal Council
  - Scholarships/Awards
  - Professional Development Director

### 3. Chapter Updates

- Arrowhead HRA – no update
- Central Minnesota SHRM – no update
- Hiawatha Valley SHRM -
- Lakes Area SHRM
- North Star SHRM – no update
- Northland SHRM
  - Holding virtual meetings, golf outing, August meeting is tentative for in-person, planning a virtual SHRM Certification class
- Rochester HRA
  - Planning a virtual “round-up” call
- South Central SHRM
  - Working on strategic planning for 2021
- Southern MN Area HRA
  - Hosting virtual networking and presentations
- Twin Cities SHRM
  - Virtual formats
  - Launching TCSHRM Cares Campaign for those in transition
    - Offering member rate to all
  - In planning mode for Sept. 16<sup>th</sup> Women’s Conference
    - Will be virtual and streaming/Hybrid & In-person
  - Planning Strengths Conference for November
  - Planning a virtual certification in September
- West Central SHRM
  - Virtual events – trying to move Employment law update to September
- Winona Area SHRM
  - Planning virtual events

### 4. Next Steps

- Christine will send out a calendar invite for October meeting