



COLLEGE RELATIONS DIRECTOR

Function

Serve as an appointed member of the State Council with responsibility to assist and promote student chapter activities within the state. Work closely with SHRM's Student Program Manager in carrying out these responsibilities. Communicate state and SHRM goals and policies relative to student chapters and student membership to the chapters in the state.

Responsible To

The State Council Director.

Responsibilities

1. Serve as a voting member of the State Council.
2. Attend and participate in all meetings of the Council.
3. Serve as a liaison between student chapters within the state and the State Council.
4. Promote the formation of new student chapters within the state by identifying potential sites and working with local professional chapters to develop these sites.
5. Serve as a communications link between student chapters and SHRM's Student Program Manager in disseminating information relative to student programs, scholarships, certification, student conferences, etc.
6. Encourage participation of student chapters in the SHRM Student Case Competition.
7. May coordinate a state student conference or promote student activities at professional conferences within the state, region or at the SHRM Annual Conference and Exposition.
8. Work with both faculty advisors and local professional chapter presidents to encourage student participation in local professional chapter meetings.
9. Encourage professional chapters and State Council to offer assistance to student members through scholarship programs, internships, special student activities, or sponsorship at local, state, or national conference.
10. Encourage professional chapters and the State Council to develop recognition programs for faculty advisors including, but not limited to, sponsorship at local, state, or SHRM conferences.
11. Provide guidance and direction to faculty advisors and chapter student liaison representative relative to organization of new chapters, integration of Student Merit Award Program into student chapter activities, and opportunities for integration of student and professional chapter goals.
12. Perform other duties as assigned by the State Council director.

Term

- Serves a two-year term beginning the first day of January and ending the last day of December with no term limits.
- Appointment is made by the state council director.

Requirements

- Must be an SHRM member in good standing.
- Should be able to visit student chapters throughout the state and attend state conference, if applicable.
- SHRM certification highly desirable.